

WAITERS ON WHEELS® RESTAURANT MAGAZINE

Waiters On Wheels publishes and distributes 300,000 restaurant magazines every year. Over 750,000 readers use the magazines every year. Each year Waiters On Wheels publishes 120,000 San Francisco Restaurant Guides, 90,000 Peninsula Restaurant Guides, and 90,000 South Bay Restaurant Guides.

The magazines are distributed primarily by U.S. Bulk Mail and thru participating restaurants, video stores, coffee shops, hotels, and hand delivery. The magazines are distributed to over 35 Bay Area cities. Visit our web site at www.wowrestaurantmarketing.com for more information or please contact us at (415) 452-6600.

Ad Rates

Inside Pages (black and white)

Size	1X	2X	3X	6X
Full Page	\$2,200	\$2,000	\$1,800	\$1,600
2/3 Page	\$1,800	\$1,650	\$1,450	\$1,275
1/2 Page	\$1,400	\$1,250	\$1,100	\$1,000
1/3 Page	\$1,050	\$950	\$850	\$750
1/4 Page	\$900	\$800	\$700	\$600
1/6 Page	\$750	\$650	\$600	\$500

Inside Pages (4 color)

Size	1X	2X	3X	6X
Full Page	\$3,000	\$2,800	\$2,600	\$2,350
2/3 Page	\$2,600	\$2,450	\$2,300	\$2,150
1/2 Page	\$2,400	\$2,200	\$2,000	\$1,800
1/3 Page	\$2,200	\$2,000	\$1,800	\$1,600
1/4 Page	\$1,800	\$1,600	\$1,400	\$1,150
1/6 Page	\$1,200	\$1,100	\$1,000	\$800

Covers (4 color only)

Placement	1X	2X	3X	6X
Inside Front Cover	\$5,200	\$5,000	\$4,400	\$4,000
Inside Back Cover	\$4,900	\$4,700	\$4,200	\$3,800
Outside Back Cover	\$5,750	\$5,500	\$4,800	\$4,400

Discounts

10% off rate full pre-payment.

15% off rate sheet for advertising agencies.

Discounts are also available for sole-proprietor businesses, small businesses and retail businesses. Please inquire.



Waiters On Wheels, Inc. 5425 Mission Street, San Francisco, CA 94112-3739

TELEPHONE:(415) 452-6600 FACSIMILE:(415) 452-6655 EMAIL:info@wowrestaurantmarketing.com